



SMS Platform

The Curved Air Global SMS Platform is a hosted solution that allows you to send and receive mobile phone text messages (SMS) with your clients/ customers. SMS messages can be sent out to anyone, from small groups to large numbers of recipients from your customer database.

The system has an instant reporting system that provides extraordinary levels of detail and is capable of sending messages to a schedule or automatically reply to messages it receives.

When a text message is sent in to the system a wide range of actions can be performed based on your choices. This could be simply sending a reply or forwarding the message via e-mail and SMS, to passing the message to your own systems and carrying out actions based on their instructions. The level of integration with your own systems is entirely up to you.

Although this is an intricate system the complexities are hidden from view; the system's user friendly web based interface keeps you in control without having any technical knowledge. The secure web interface is accessible anywhere in the world.

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